

STATE SENATOR • JOHN J. GLEASON • 27<sup>TH</sup> DISTRICT

# Gleason Press Release

P.O. Box 30036 • Lansing • Michigan • 48909-7536 • 517-373-0142 • Fax: 517-373-3938  
E-mail: SenJGleason@senate.michigan.gov • www.senate.mi.gov/gleason



FOR IMMEDIATE RELEASE  
Apr 30, 2009

Contact: Sen John Gleason  
Phone: (517) 373-0142

## **Senator Gleason Launches Facebook Page to Better Communicate With Constituents**

*New Media Tool Will Increase the Senator's Ability to Share Information and Updates with the People He Represents*

LANSING--Senator John J. Gleason (D-Flushing) announced today that he has launched a Facebook page to increase his access to and better communicate with his constituents. This new interactive tool will feature up-to-date information on the Senator's legislation, events and issues of interest, offer an insider perspective of the Capitol and focus on Senator Gleason's priorities for Michigan and Genesee County.

"I want to continue to use every tool at my disposal to communicate with my constituents, and this is a great new way to keep people up to date on what I'm working on," said Sen. Gleason. "More importantly, this page will allow me to interact directly with the people of the 27th District and receive feedback on what issues are most important to them."

Senator Gleason's Facebook page can be found at <http://www.facebook.com/profile.php?id=1155167068> or by searching "John Gleason" on Facebook. This is Sen. Gleason's latest effort to better reach his constituents. Earlier this month, he announced that he will be holding monthly coffee hours to meet with residents around the district.

Sen. Gleason's Facebook page also builds on a broader effort by the Michigan Senate Democratic Caucus to increase their contact with Michigan residents through new technology. The Senate Democrats launched the state's first ever legislative caucus Facebook page-just recently topping 1,000 fans-and is also on Twitter. The Senate Democrat's Facebook page can be found at <http://www.facebook.com/pages/Lansing-MI/Michigan-Senate-Democrats/57144052517?ref=mf> and the Twitter page can be found at <http://twitter.com/MISenDems>.

Senate Democrats have also launched a Facebook cause page for 'Hire Michigan First,' legislation that Sen. Gleason has been a major advocate for that would offer incentives for companies who hire Michigan workers. The Hire Michigan First Cause page can be found at <http://apps.facebook.com/causes/235147?m=91e6b129>.

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